



MARK ANTHONY BRANDS INC.
We Build Distinctive Brands

March 8th, 2013

Chairwoman Linda Gentile
Chairman Edward Meyer
Environment Committee
Room 3200, Legislative Office Building
Hartford, CT 06106

Re: HB 6540 An act concerning the sale of certain beverages in mixed material containers
(Support)

Dear Chairwoman Gentile, Chairman Meyer and Members of the Committee,

I am writing to register my support for HB 6540, introduced by the Environmental Committee that would authorize the sale of malted beverages in containers that are composed of one or more plastics that also include aluminum or steel.

This bill would allow flavored malt beverages to be sold in pouches, just as juice, wine, spirits, detergent, sauces and many other items have been sold in Connecticut and around the country. We believe that when this law was originally enacted, it had been done in response to concerns that pouches would contaminate the deposit waste stream. Those concerns are no longer valid.

We believe this innovative package will give our consumers additional choices when they go to market.

We hope you support the passage of HB6540.

Sincerely,

Sergio Manzano Barrios

Vice President of Government Affairs

Mark Anthony Brands Inc.